

I can claim with great confidence that the process of creation is the most satisfactory thing that a person can experience. Of course, it is evident that not every person can relate to this statement. However, I consider my creativity to be one of my core strengths. Among many occupations which are associated with the process of creation, I was always passionate about fashion. It is fascinating to observe how people's imagination can shape the habitual view of what is beautiful and what are new ways to express beauty through designing clothes. I always thought about clothing as a way of self-expression rather than mere society's obligation to cover one's nudity.

However, it is also essential to mention that I have another side to my personality, which is a counterbalance for my creative part in some sense. I am talking about my passion for business. I have not stated it clearly to myself until the final class before graduation from high school, but somehow, I always considered that I have to strive for my prosperity. Therefore, it was logical that I entered the University of California in 2014, and two years later I got my Bachelor degree in Business Economy. This experience was significant to make sure that I indeed want to establish my own business one day. In addition, what is more important, that I have enough skills for this.

However, I was looking for an opportunity to combine two of my greatest passions into one profession. That is why four months later, after graduating from university, I entered Fashion Institute of Design & Merchandise. I graduated from it with a social degree major in fashion design. It was another important experience for me in finding what should be my vocation in life. Thus, as I gave a brief overview of my personal and learning history, it would be appropriate to manifest my future goal:

I want to open my business which will be related to fashion sphere. It might be a designer retail store, or even establishing my brand.

This goal seems to be ambitious, and that is why I am applying for a Master of Science in Global Business. First of all, I think that I need to expand my knowledge of the international business sphere, and it is the reason for entering University of London. It provides a great opportunity to study abroad and get an internship in an international company. Also, the courses from the curriculum appear to be enhancing the development of a deeper understanding of business functions.

I consider myself to be a suitable candidate for entering the program due to several reasons. I am a bachelor in Business Economy, which is the basis for future development of my skills. And, as it was mentioned in the beginning, I have a very creative personality. In my opinion, there is a room for creativity in every occupation - especially in business because you have to find new paths and try new methods for achieving your goals. The world of fashion comprises contribution of people from numerous countries. Therefore, if I want to establish my business in this sphere, I will have to understand the rules of the international market. It is the core reason why I chose University of London to apply for a Master's degree.